



pricing guide

Note: These prices are calculated averages based on the budget, timeline, and expectations of the individuals and small businesses which make up Origami Graphics' most frequent clients.

If you require a more specialised or work-intensive solution, express completion, or a high-priority project with a more generous budget, I encourage you to contact me personally to arrange a bespoke project plan and quote which better fits your needs.

Please note, the prices within this guide are subject to change.

Most recent revision: January 2020

the *basics*

A solid teal-colored horizontal bar that spans the width of the word "basics" and extends slightly to the left, partially underlining the word "the".

logo

\$600

Timeline: 3 weeks

What's included?

- Professional logo design including research, drafting, and delivery
- Industry-standard vector logo files - crystal clear at any size
- Unlimited revisions within allowed project time
- RGB (screen) and CMYK (print) colour versions
- Spot (Pantone) colour on request
- Range of extensions for various uses - .pdf, .png, .eps, .jpg
- Range of layouts and colours for various uses - inline, stacked, text-only, reverse
- Range of sizes for various uses

+ Add a style guide

\$375

- Logos, graphics placements, fonts*, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive
- Any templates elected for design collapsed into guide for easy access

*Premium fonts will attract licensing fees payable to the font creators

website

from \$925

Timeline: 4-5 weeks

What's included?

- Strategy consultations
- Website and user interface design based on research
- Construction using WordPress, Squarespace or Wix
- \$925 for the homepage, with extra pages charged at **\$150 each**
- Optimisation for mobile and tablet screens
- Basic SEO
- SSL (Security) certificate
- Connection of your own domain
- Professional photos available for use through Adobe Stock at \$20 each

Notes on websites:

1. Associated hosting, domain and renewal fees will apply dependent on the chosen third-party website provider. This may cost more for eCommerce sites.
2. If your website is built using WordPress, premium plugins and themes may attract extra fees equivalent to their subscription prices.
3. You will need to write your own website text as part of Origami's website design process. You are welcome to employ me for extra assistance at an additional \$50p/h.
4. This is a service aimed at small-medium businesses requiring beautiful, functional, and easily-editable websites. If you require more features such as professional copywriting, data storage and manipulation, or custom coding, I can refer you to a business partner from my network of web developers. Prices generally range from \$2000 - \$10000 and service depends on their availability.

branding & ads

from \$75

Timeline: 3-10 days

Business Cards

Single-sided - \$125

Double-sided - \$175

Flyers

Single-sided DL or postcard - \$200

Double-sided DL or postcard - \$275

Brochures

Double-sided, full trifold - \$350

Posters

A1 - A5 sizes - from \$300, case-by-case

Signage and banners

From \$300, case-by-case

Letterheads

Initial document - \$150

Derivative documents - \$25

Invoice Templates

Per document - \$150

Reduce price to \$75 if you already have a letterhead design.

What's included?

- Professional collateral design tailored to your business or event
- PDF files in CMYK colour and high resolution (spot colour on request)
- Professional photos available for use through Adobe Stock at \$20 each

Note: You will need to write your own text as part of Origami's flyer design process. I can help you with this copywriting process for an extra \$50p/h.

Print facilitation:

Print facilitation is available for an additional fee of between \$25 (30 minutes) and \$150 (3 hours) depending on project requirements. If you elect for print facilitation, Origami will arrange the printing and postage on your behalf and the costs will simply be added to your project invoice.

social media



from \$75

Timeline: 1-3 days

Profile picture and cover photo

for use on Facebook, Instagram, LinkedIn, YouTube, etc - \$75

Social assets

Ads, graphics, quotes, testimonial templates - case-by-case and charged at \$50p/h

What's included?

- Professional and clear images to represent your business on social media
- High-resolution PNG files plus JPG for LinkedIn
- Images catered for viewability on desktop and mobile
- Stock photos available for use through Adobe Stock at \$20 each

other

charged hourly at \$50p/h

Cards and Invitations

Graphs and Infographics

Illustrations

Graphics and game art

Packaging Design

Publications (quoted by the page)

Reports (quoted by the page)

Proofreading services

E-mail signatures

Website maintenance

What's included?

- Professional design services tailored to your needs
- Creation on the world-standard Adobe Creative Cloud graphics suite

But that's not all...

Check out [Origami Graphics on Etsy](#) for a huge range of customisable cards, invitations and signs from only \$10.

We're Engaged!

PLEASE JOIN ASHLEY AND JAMES IN
CELEBRATING THEIR ENGAGEMENT.

SATURDAY 23RD FEBRUARY, 2019
10 ROBERTS CL, WEST RYDE NSW
FROM 6PM

RSVPs TO ASHLEY ON 0400 000 000 BY FEBRUARY 10



COREENA SCHWARTZ
coaching from within

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Alcohol's short-term HEALTH HARMS = Harm from a SINGLE DRINKING SESSION.

What are the harms?



ANTISOCIAL BEHAVIOUR

DECREASED COGNITION

CONFLICT, VIOLENCE, INJURY

drowsiness
nausea
DEHYDRATION
COMA

UNWANTED OR
UNPROTECTED SEX

Avoid these harms by having **no more than**
4 STANDARD DRINKS
on any occasion.

EVERY DRINK

increases the risk of accident,
injury or adverse outcome.

Reduce risky drinking
create a new norm

fare



RISE ECC Services and Professional Development 2019

Rise ECC have a wide range of exciting
Services & Professional Development. RISE's
vision is to come alongside you, your
business and team to empower you. With
personalised service, a "how can we help"
and a "let's do" attitude, RISE ECC will help
you rise up and reach higher!

**NEW for 2019, RISE is launching a
Your Membership for \$750 (720 incl GST)
across early childhood 4-14 years. Includes:
Mentoring & Coaching - monthly
Professional Briefings and Hot Topics
Updates. Join up during 2018 and
receive an early bird price of \$600.**

Lifting up, reaching higher

WIS MCFAWN
Flooring specialist
canberra@floorremovals@gmail.com
03 756 601
canberra@floorremovals.com



the *packages*

logo + biz card

\$975

Logo, business card and style guide. Save \$175.

Timeline: 4 weeks

What's included?

- Professional logo design including research, drafting, and delivery
- Vector logo files - crystal clear at any size
- Double-sided business card design
- RGB (screen) and CMYK (print) colour versions; spot colour on request
- Range of extensions for various uses - .ai, .pdf, .png, .eps, .jpg
- Range of layouts for various uses - full, text-only, white version etc
- Range of sizes for various uses
- Logos, graphics placements, fonts, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive

small business startup from \$1825

Logo, business card, style guide and website. Save \$200.

Timeline: 7-8 weeks

What's included?

- Professional logo design including research, drafting, and delivery
- Vector logo files - crystal clear at any size
- Double-sided business card design
- RGB (screen) and CMYK (print) colour versions; spot colour on request
- Range of extensions for various uses - .ai, .pdf, .png, .eps, .jpg
- Range of layouts for various uses - full, text-only, white version etc
- Website strategy consultations
- Website layout design and construction using WordPress, Wix or Squarespace
- \$925 for website homepage, with additional web pages charged at **\$125 each**
- Basic SEO and SSL (Security) Certificate
- Optimisation for mobile and tablet screens
- Professional photos available for use through Adobe Stock at \$20 each
- Logos, graphics placements, fonts, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive

complete package from \$2375

Logo, business card, website, e-mail signature, letterhead design, invoice template, social profile picture and cover photo, style guide, and double-sided flyer design. Save \$250.

Timeline: 9 weeks

What's included?

- Professional logo design including research, drafting, and delivery
- Vector logo files - crystal clear at any size
- Double-sided business card design
- RGB (screen) and CMYK (print) colour versions of files
- Range of extensions for various uses - .ai, .pdf, .png, .eps, .jpg
- Range of layouts for various uses - full, text-only, white version etc
- Stationery tailored to your brand
- Text-and-image e-mail signature including lifetime hosting with Origami Graphics
- Website strategy consultations
- Website layout design and construction using WordPress, Wix or Squarespace
- \$925 for website homepage, with additional web pages charged at **\$100 each**
- Basic SEO and SSL (Security) Certificate
- Optimisation for mobile and tablet screens
- Professional photos available for use through Adobe Stock at \$20 each
- Professional and clear images to represent your business on social media
- Professional flyer design to use digitally or print and distribute
- Logos, graphics placements, fonts, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive

anything *else?*

Just send me a message and we can chat.

Taylor Eggleton - Graphic Designer

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