



pricing guide

the *basics*

A solid teal-colored horizontal bar that spans the width of the word "basics" and extends slightly to the left, partially underlining the word "the".

# logo

\$600

*Timeline: 3 weeks*

What's included?

- Complete logo design process including research, drafting, and delivery
- Professional vector logo files - crystal clear at any size
- Unlimited revisions
- RGB (screen) and CMYK (print) colour versions
- Spot (Pantone) colour on request
- Range of extensions for various uses - .pdf, .png, .eps, .jpg
- Range of layouts and colours for various uses - inline, stacked, text-only, reverse
- Range of sizes for various uses



Add a style guide

\$225

- Logos, graphics placements, fonts\*, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive
- Any templates elected for design collapsed into guide for easy access

\*Premium fonts will attract licensing fees payable to the font creators

# website

from \$925

*Timeline: 4-5 weeks*

## What's included?

- Strategy consultations
- Website and user interface design based on research
- Construction using WordPress, Squarespace or Wix
- **Unlimited** revisions
- \$925 for the homepage, with extra pages charged at \$100 each
- Optimisation for mobile and tablet screens
- Basic SEO
- SSL (Security) certificate
- Connection of your own domain
- Professional photos available for use through Adobe Stock at \$20 each

## Notes on websites:

1. Associated hosting, domain and renewal fees will apply dependent on the chosen third-party website provider. This may cost more for eCommerce sites.
2. If your website is built using WordPress, premium plugins and themes may attract extra fees equivalent to their subscription prices.
3. You will need to write your own website text as part of Origami's website design process. I can help you with this copywriting process for a \$50 hourly fee.

# branding & ads

from \$75

*Timeline: 3-10 days*

## Business Cards

Single-sided - \$125

Double-sided - \$175

## Flyers

Single-sided DL or postcard - \$200

Double-sided DL or postcard - \$275

## Brochures

Double-sided, full trifold - \$350

## Posters

A1 - A5 sizes - \$400

## Signage and banners

Up to \$500 depending on sign complexity

## Letterheads

Initial document - \$125

Derivative documents - \$25

## Invoice Templates

Per document - \$150

Reduce price to \$75 if you already have a letterhead design.

## What's included?

- Professional collateral design tailored to your business or event
- PDF files in CMYK colour and high resolution (spot colour on request)
- Professional photos available for use through Adobe Stock at \$20 each

Note: You will need to write your own text as part of Origami's flyer design process. I can help you with this copywriting process for an extra \$50p/h.

## Print facilitation:

Print facilitation is available for an additional fee of between \$25 (30 minutes) and \$150 (3 hours) depending on project requirements. If you elect for print facilitation, Origami will arrange the printing and postage on your behalf and the costs will simply be added to your project invoice.

# social media



from \$75

*Timeline: 1-3 days*

Profile picture and cover photo

for use on Facebook, Instagram, LinkedIn, YouTube, etc - \$75

Social assets

Ads, graphics, quotes, testimonial templates - case-by-case and charged at \$50p/h

What's included?

- Professional and clear images to represent your business on social media
- High-resolution PNG files plus JPG for LinkedIn
- Images catered for viewability on desktop and mobile
- Stock photos available for use through Adobe Stock at \$20 each

# other

charged hourly at \$50p/h

Cards and Invitations

Graphs and Infographics

Illustrations

Graphics and game art

Packaging Design

Publications

Reports

Proofreading services

E-mail signatures

Website maintenance

## What's included?

- Professional design services tailored to your needs
- Creation on the world-standard Adobe Creative Cloud graphics suite

## But that's not all...

Check out [Origami Graphics on Etsy](#) for a huge range of customisable cards, invitations and signs from only \$10.



We're Engaged!

PLEASE JOIN ASHLEY AND JAMES IN  
CELEBRATING THEIR ENGAGEMENT.

SATURDAY 23RD FEBRUARY, 2019  
10 ROBERTS CL, WEST RYDE NSW  
FROM 6PM

RSVPS TO ASHLEY ON 0400 000 000 BY FEBRUARY 10



COREENA SCHWARTZ  
*coaching from within*

Sharon Prins  
Sharon Prins Photography  
0427517723  
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## Alcohol's short-term HEALTH HARMS = Harm from a SINGLE DRINKING SESSION.

What are the harms?



DECREASED  
COGNITION



UNWANTED OR  
UNPROTECTED SEX

ANTISOCIAL  
BEHAVIOUR

Avoid these harms by having **no more than**

**4 STANDARD DRINKS**  
on any occasion.

EVERY DRINK

increases the risk of accident,  
injury or adverse outcome.

Reduce risky drinking  
create a new norm

fare



### RISE ECC Services and Professional Development 2019

Rise ECC have a wide range of exciting  
Services & Professional Development. RISE's  
vision is to come alongside you, your  
business and team to empower you. With  
personalised service, a "how can we help"  
and a "let's do" attitude, RISE ECC will help  
you rise up and reach higher!

**NEW for 2019, RISE is launching a  
Your Membership for \$750 (720 incl GST)  
across early childhood 4-14 years. Includes:  
Mentoring & Coaching - monthly  
Professional Briefings and Hot Topics  
Updates. Join up during 2018 and  
receive an early bird price of \$600.**

Lifting up, reaching higher

WIS MCFAWN  
Flooring specialist  
canberra@movais@gmail.com  
03 756 601  
canberra@floorremovals.com



the *packages*

# logo + biz card

\$900

Logo, business card and style guide. Save \$100.

*Timeline: 4 weeks*

## What's included?

- Complete logo design process including research, drafting, and delivery
- Professional vector logo files - crystal clear at any size
- Double-sided business card design
- RGB (screen) and CMYK (print) colour versions; spot colour on request
- Range of extensions for various uses - .ai, .pdf, .png, .eps, .jpg
- Range of layouts for various uses - full, text-only, white version etc
- Range of sizes for various uses
- Logos, graphics placements, fonts, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive

# small business startup from \$1700

Logo, business card, style guide and website. Save \$225.

*Timeline: 7-8 weeks*

## What's included?

- Complete logo design process including research, drafting, and delivery
- Professional vector logo files - crystal clear at any size
- Double-sided business card design
- RGB (screen) and CMYK (print) colour versions; spot colour on request
- Range of extensions for various uses - .ai, .pdf, .png, .eps, .jpg
- Range of layouts for various uses - full, text-only, white version etc
- Website strategy consultations
- Website layout design and construction using WordPress, Wix or Squarespace
- \$925 for website homepage, with additional web pages charged at \$100 each
- Basic SEO and SSL (Security) Certificate
- Optimisation for mobile and tablet screens
- Professional photos available for use through Adobe Stock at \$20 each
- Logos, graphics placements, fonts, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive

# complete package from \$2150

Logo, business card, website, e-mail signature, letterhead design, invoice template, social profile picture and cover photo, style guide, and double-sided flyer design. Save \$375.

*Timeline: 9 weeks*

## What's included?

- Complete logo design process including research, drafting, and delivery
- Professional vector logo files - crystal clear at any size
- Double-sided business card design
- RGB (screen) and CMYK (print) colour versions of files
- Range of extensions for various uses - .ai, .pdf, .png, .eps, .jpg
- Range of layouts for various uses - full, text-only, white version etc
- Stationery tailored to your brand
- Text-and-image e-mail signature including lifetime hosting with Origami Graphics
- Website strategy consultations
- Website layout design and construction using WordPress, Wix or Squarespace
- \$925 for website homepage, with additional web pages charged at \$100 each
- Basic SEO and SSL (Security) Certificate
- Optimisation for mobile and tablet screens
- Professional photos available for use through Adobe Stock at \$20 each
- Professional and clear images to represent your business on social media
- Professional flyer design to use digitally or print and distribute
- Logos, graphics placements, fonts, typography and colour palette sourced, supplied and detailed for your business or organisation
- Professional PDF style guide provided to help you keep all design assets cohesive

# anything *else?*

Just send me a message and we can chat.

**Taylor Eggleton** - Graphic Designer

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